

NEWSLETTER

From Kick off to first Results....

PESCAVET will contribute to the development of coastal communities and the maritime sector in the Mediterranean and Black sea, through quality and innovative training courses for professionals related to pesca-tourism.

The project will target professionals in order to raise awareness for career opportunities in the fisheries related tourism and the improvement of their skills via the implementation of a benchmark exercise on new processes and marketing techniques for designing, promoting and review of products or services in pesca-tourism (IO1), the creation of a Gateway for technical support to the beneficiaries with specific training and coaching (IO2) and the development of an E-course on enhancing entrepreneurial skills in pesca-tourism (IO3).

Pescatourism' is an increasing popular activity around the world. This alternative income stream for fishers should reduce the intensity of fishing activities, contribute to the sustainable management of fishery resources, and promote the cultural heritage of artisanal fishing.



Partners from Latvia, Cyprus, Italy and Bulgaria

participated in an online kick-off meeting in January 2020 & introduced the institutions and the project

started working on the development of IO1 - Benchmark Synthesis Report on new processes and marketing techniques for designing, promoting and review of products or services in pesca-tourism

implemented an on-line and paper survey

work on the content for IO2 PESCAVET Gateway for technical support to the beneficiaries for specific trainings and coaching

work on the content for IO3 PESCAVET E-course for young people on enhancing entrepreneurial skills in pesca tourism

<https://pescavet.eu/>

<https://www.facebook.com/PescavetEU>