



A journey towards circular tourism

We are pleased to present the latest news from the **ECOTOURS** project, an initiative to promote circular and sustainable tourism. The project aims to strengthen the capacity of **micro, small and medium-sized tourism enterprises** (SMEs) and community tourism ecosystems by engaging key stakeholders and local communities in Europe to develop collaborative strategies and concrete actions that embrace the principles of the circular economy.

Two of our recent study visits demonstrated how tourism can become a driver for environmental and social change.

Nicosia, Cyprus

The study visit to Cyprus highlighted practices to reduce waste and consumption of natural resources by adopting the principles of the '5 Rs of sustainability': Reduce, Reuse, Recycle, Renew and Rethink. Participants explored places such as the Ecophys Bee and Nature Centre and the Terra Oliva organic farm, learning how sustainable practices can be integrated into tourism to promote a positive impact on the environment.

Read the whole story about this study visit on our blog. [Go to the article](#).



Vigo, Spain

In addition, the third study visit to Vigo, Spain, focused on the use of renewable energy and sustainable mobility in tourism. From the production of bamboo bicycles by Bambu Bicycles to the astrotourism initiatives of the StarLight Destination programme, participants had the opportunity to discover innovations that make tourism more sustainable and respectful of local resources.

Read the whole story about this study visit on our blog. [Go to the article.](#)

These experiences demonstrate that the future of tourism lies in sustainability and the ability to adapt to environmental challenges. ECOTOURS not only facilitates the exchange of best practices and cooperation between tourism SMEs, but also creates a platform for mutual learning and the development of ecotourism itineraries that can be implemented in future activities.

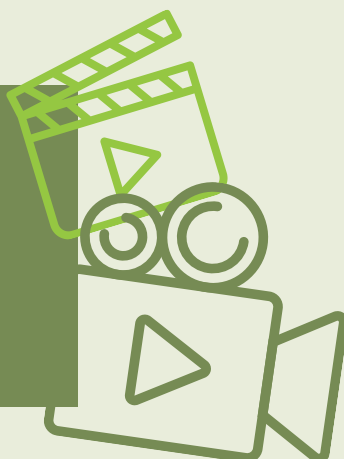
We invite all stakeholders to join us on this journey towards greener and more responsible tourism.

Find out more on our portal and sign up for free updates and materials on circular tourism: ecotours-project.eu



Meet our participants

[Watch the interview](#)



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