



Circular tourism in action in Corsica and Hungary

We are excited to present the latest news from the **ECOTOURS** project, an initiative dedicated to the promotion of circular and sustainable tourism. The project aims to strengthen the capacities of micro, small and medium-sized tourism enterprises (SMEs) and community tourism ecosystems by engaging key actors and local communities in Europe to develop collaborative strategies and concrete actions embracing circular economy principles.

Recently, we conducted two study visits that demonstrated how tourism can become a driving force for environmental and social change.

Marana Golo, Corsica



The visit to Marana Golo, Corsica, highlighted the adoption of the European Union's 'Farm to Fork' strategy, intertwining cuisine, culture and community. Participants experienced sustainable practices through local culinary experiences at Lodge e Mare and U Locu, visited the Mariana Archaeological Museum, and participated in excursions with the DREAM KAYAK club. These activities highlighted how tourism can enhance local traditions and promote sustainability.

Read the whole story about this study visit on our blog. [Go to the article.](#)

Szeged, Hungary

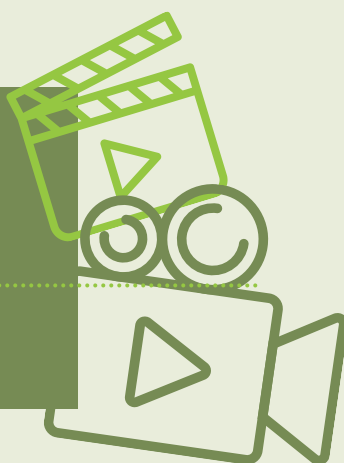
The ECOTOURS community then went on a study visit to Szeged, Hungary, which focused on circular and sustainable tourism by visiting places such as the Paprika Museum, the Thousand Years Park, excursions to the Canopy Promenade and the Hagymatikum Spa. Participants thus explored circular business models through exploration and peer learning. Peer learning through round table discussions and brainstorming sessions fostered the exchange of best practices among European tourism SMEs, promoting cooperation and innovation.

Read the whole story about this study visit on our blog. [Go to the article.](#)

These experiences show that the future of tourism lies in sustainability and the ability to adapt to environmental challenges. ECOTOURS facilitates the exchange of good practices and creates a platform for the development of ecotourism routes.

Meet our participants

[Watch the interview](#)



We invite all stakeholders to join us on this journey towards greener and more responsible tourism. Find out more on our portal and sign up for free updates and materials in the field of circular tourism: ecotours-project.eu

JOIN US NOW!

Follow our social media



Innovation Contest Announcement

We are pleased to announce the upcoming launch of the ECOTOURS **Innovation contest**.

This contest, reserved for project participants and digital service developers, aims to stimulate innovation among tourism SMEs through **gamification** and **digitalisation**. The consortium will publish a call for entries defining the selection criteria and offering a **EUR 10,000 prize** to support the development of the proposed ideas. The aim is to improve the attractiveness of tourist areas, promote sustainability and facilitate the management of tourist flows at local level. Six teams (one for each integrated circular tourist route developed) will compete by designing solutions based on user needs and contest requirements.

